Want a career in quilting?



Laura Henneberry and PreQuilt

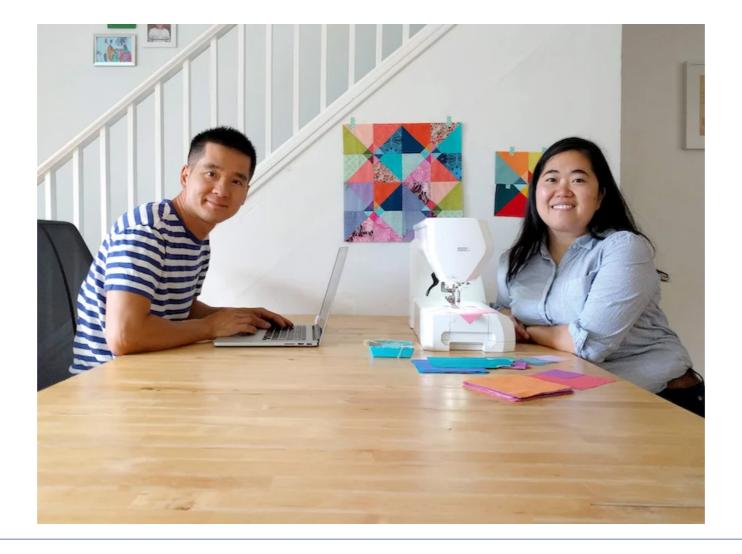
I first met Laura Henneberry at the Toronto Modern Quilt Guild in its early years. She was young and energetic and thoughtful. I remember showing some small art quilts I had made that were abstractions of train crash images, and she asked why I had made them. Sounds silly, but I was so drawn to these images visually that I had not really thought about what they were depicting.

In early 2018, Laura was trying to use Adobe Illustrator to design a quilt top but was struggling with the program. Her husband Gar, a web developer, looked over her shoulder and said, "I could code something that would do that for you in one click." And he did. He created a custom digital coloring page for her quilt, and PreQuilt was born. (Circus Tent Quilt, below)



Laura and Gar quickly realized that other quilters and designers would find this program useful too, and they started building customized digital colouring pages for modern designers all over the world. Now PreQuilt is a robust design software where quilters can design and visualize a wide variety of different quilt ideas. At the beginning, they worked around the clock, dropping everything to fix any problems that emerged, but they soon realized this was a marathon, not a sprint, and started to treat PreQuilt like a business- working during business hours, taking holidays, living life!

They remain hugely enthusiastic about this journey- they love engaging with their customers, exploring new ways to market their product, and especially blown away at all the quilt ideas and finished quilts that are being created using their program.



Share this newsletter with friends and on social media. They can sign up at https://cozyfunkycool.com/career/

Valerie at, www.CozyFunkyCool.com, Toronto, Ontario M8Y 2J7, Canada

<u>Unsubscribe Manage preferences</u>

Send free email today **HubSpot**